

**Business Advisory Committee  
Meeting Minutes  
January 11, 2007**

Committee Members Present: Chairman Barbagallo, A. Goodwin, D. Burry, M. Stivala,

Committee Members Absent, R. Coutts, A. Hager, M. Staub

Township Liaison Absent: B. Forester

Associate Members Present: T. Morello, M. Geneve

Associate Members Absent: M. Solondz, J. Mancino

Other Attendees: Mayor Stewart, Tim Schwartz

The meeting was called to order by Chairman Barbagallo at 7:35 p.m. The notice below was read. The notice requirements of the New Jersey Open Public meetings law has been satisfied by forwarding a news release to the Asbury Park Press, stating that a meeting of the Colts Neck Business Advisory Committee Meeting would be held on January 11, 2007 7:30 p.m. at Town Hall. The notice requirements have been posted on the Township bulletin board and a copy is on file in the Office of the Township Clerk.

After saluting the flag, roll call was taken by Barbara Byrne.

Reorganization (Election of Chairman, Vice Chairman & Secretary)

Nominations for Chairman were open to the committee, resulting in Mr. Goodwin nominating Mr. Barbagallo and Mr. Stivala seconding the nomination. Vice Chairman nominations were open to the committee, resulting in Mr. Barbagallo nominating Mr. Stivala and Mr. Burry seconding the nomination. Mr. Barbagallo asked if anyone objected to Barbara continuing as Secretary, with no objections, Barbara Byrne was appointed as Secretary for 2007.

Approval of Meeting Dates

Mr. Barbagallo reviewed the dates for 2007. Apparently, these dates published in the Asbury Park Press were incorrect; Barbara will contact the newspaper and resolve the issue. The meeting date for November may occur during the week of Municipality Conference.

Approval of Minutes from December 14, 2006 were approved with the following correction: Mr. Burry also stated after reviewing the sign ordinances of Spring Lake, Holmdel and Colts Neck all were essentially the same. Barbara will revise the minutes.

Approval of Minutes from October 11, 2006 were approved.

Barbara presented Chairman Barbagallo plans from the Planning Board.

Mr. Barbagallo shared photos of cell tower options. The planning board approved a Nextel cell tower to be installed behind the First Aid Building on Heritage Lane. The photographs he shared may be used for future cell towers. Mayor Stewart explained the economic benefits of a cell tower to the town to the committee. Mayor Stewart also stated municipalities need to look for methods to obtain revenues, the cell tower being one of those methods.

### **Voccaro I & II Discussion**

At Tuesday's planning meeting, Mr. Barbagallo shared with the committee the bank proposed for this site was reviewed, however the representatives for the bank were asked to revise the building to more of a Williamsburg appearance.

Discussion continued regarding the Voccaro plans, Mr. Goodwin suggested the committee develop a strategy for businesses coming into Colts Neck. Specifically with respect to roadways, driveways, and how concerns should be communicated to the Township.

### **Signage Ordinances and Impacts to Businesses**

Mr. Barbagallo referenced the last meeting and the discussion of one sign in front of a building with the number of the building. Then have individual signs for each business. Mr. Burry made this suggestion at the December meeting. Mr. Barbagallo spoke to Mr. Anfuso of the Planning Department and found there is not an ordinance for one sign currently. Mr. Goodwin stated as a Business Advisory committee, we should include the business people in these discussions. Mr. Burry suggested inviting someone in the sign business to speak at the next meeting. Ms. Morello noted some business owners do not live in Colts Neck. Mr. Geneves stated it is a good idea to gather input from everyone.

Mr. Goodwin suggested Mr. Barbagallo invite his planning contact to the next meeting. Mr. Goodwin will speak to Ed O'Neil for information prior to the next meeting.

Mr. Goodwin will also speak to Mr. Bowden regarding code enforcement related to signage ordinances.

Being no other business to discuss, the meeting was adjourned at 8:45 p.m. The next meeting is scheduled for Thursday, February 8, at 7:30 p.m.

Respectfully submitted,

Barbara Byrne  
Committee Secretary