

**Business Advisory Committee
Meeting Minutes
February 8, 2007**

Committee Members Present: Chairman Barbagallo, D. Burry, A. Hager, M. Stivala

Committee Members Absent, R. Coutts, A. Goodwin, M. Staub

Township Liaison Absent: B. Forester

Associate Members Present: T. Morello, M. Geneve, J. Mancino, M. Solondz,
T. Schwartz

The meeting was called to order by Chairman Barbagallo at 7:35 p.m. The notice below was read. The notice requirements of the New Jersey Open Public meetings law has been satisfied by forwarding a news release to the Asbury Park Press, stating that a meeting of the Colts Neck Business Advisory Committee Meeting would be held on February 8, 2007 7:30 p.m. at Town Hall. The notice requirements have been posted on the Township bulletin board and a copy is on file in the Office of the Township Clerk.

Approval of Meeting Minutes

The meeting minutes from January 11, 2007 were approved.

Approval of Meeting Dates for 2007

Chairman Barbagallo noted the meeting dates for 2007 have been correctly published in the newspaper. Mr. Burry asked the dates be distributed along with tonight's meeting minutes.

Meeting Dates for 2007

January 11	July 12
February 8	August 9
March 8	September 13
April 12	October 11
May 10	November 8
June 14	December 13

Voccaro I and II

Chairman Barbagallo advised the committee the bank plans will go before the planning board next Tuesday. However, revised plans have not been submitted to the committee, therefore discussion will not be necessary.

Signage Ordinances and how it impacts businesses

Photos of sign samples were distributed by Mr. Barbagallo, after much discussion the committee agreed to pursue changing the signage ordinances for Colts Neck. It was agreed to begin this process by sending a letter to the Township Committee including the following concepts:

1. Safety concern, drivers not able to see small signs, often stopping to read signs.
Recommendation: larger signs with the name of the center.
2. Group signs in the interior driveway or roadways to direct to customers to specific businesses.

The committee also suggests Tim Anfuso review these concepts to determine if they can be included in existing sign ordinances.

The committee will also seek the input/comments of the Architectural Committee.

Being no other business to discuss, the meeting was adjourned at 9:10 p.m. The next meeting is scheduled for Thursday, March 8, at 7:30 p.m.

Respectfully submitted,

Barbara Byrne
Committee Secretary