

**Business Advisory Committee  
Meeting Minutes  
March 8, 2007**

Committee Members Present: Chairman Barbagallo, A. Goodwin, A. Hager  
Committee Members Absent, D. Burry, R. Coutts, M. Staub, M. Stivala

Township Liaison Absent: B. Forester

Associate Members Present: T. Morello, M. Geneve, J. Mancino, T. Schwartz  
Associate Members Absent: M. Solondz

The meeting was called to order by Chairman Barbagallo at 7:35 p.m. The notice below was read. The notice requirements of the New Jersey Open Public meetings law has been satisfied by forwarding a news release to the Asbury Park Press, stating that a meeting of the Colts Neck Business Advisory Committee Meeting would be held on March 8, 2007 7:30 p.m. at Town Hall. The notice requirements have been posted on the Township bulletin board and a copy is on file in the Office of the Township Clerk.

**Approval of Meeting Minutes**

The meeting minutes from February 8, 2007 were approved.

**SETA Application**

Plans were viewed for the Shopping Center being built on Rt. 34. The committee asked Barbara to draft a letter to the Planning Board with the following suggestions:

1. Pave up to the property line at Colts Neck Plaza
2. Add parking at the northeast corner of the Access Road
3. Provide feedback regarding our Feb. 12 letter (attached) related to signage
4. Signage over buildings should be flood lit signs above and below

Ms. Hager asked what the status of our Feb.12 letter that was sent to the Township Committee regarding signage. Mr.Barbagallo will follow up with our Township Liaison on status.

**Voccaro I and II**

Chairman Barbagallo advised the committee the bank plans will go before the planning board next Tuesday. However, revised plans have not been submitted to the committee, therefore discussion will not be necessary.

**Signage Ordinances and how it impacts businesses**

Photos of sign samples were distributed by Mr. Barbagallo, after much discussion the committee agreed to pursue changing the signage ordinances for Colts Neck. It

was agreed to begin this process by sending a letter to the Township Committee including the following concepts:

1. Safety concern, drivers not able to see small signs, often stopping to read signs. Recommendation: larger signs with the name of the center.
2. Group signs in the interior driveway or roadways to direct to customers to specific businesses.

The committee also suggests Tim Anfuso review these concepts to determine if they can be included in existing sign ordinances.

The committee will also seek the input/comments of the Architectural Committee.

Being no other business to discuss, the meeting was adjourned at 9:10 p.m. The next meeting is scheduled for Thursday, March 8, at 7:30 p.m.

Respectfully submitted,

Barbara Byrne  
Committee Secretary