

**Business Advisory Committee  
Meeting Minutes  
September 13, 2007**

Committee Members Present: Chairman Barbagallo, D. Burry, M. Stivala,  
A. Goodwin

Committee Members Absent, A. Hager, M. Staub, R. Coutts

Township Liaison Absent: B. Forester

Associate Members Present: T. Morello, M. Geneve, J. Mancino, T. Schwartz  
Associate Members Absent: M. Solondz

The meeting was called to order by Chairman Barbagallo at 7:35 p.m. The notice below was read. The notice requirements of the New Jersey Open Public meetings law has been satisfied by forwarding a news release to the Asbury Park Press, stating that a meeting of the Colts Neck Business Advisory Committee Meeting would be held on September 13, 2007 7:30 p.m. at Town Hall. The notice requirements have been posted on the Township bulletin board and a copy is on file in the Office of the Township Clerk.

**Approval of Meeting Minutes**

The meeting minutes from April 12, 2007 were approved.

Mr. Barbagallo explained there has not been a meeting the past few months due to a decrease in projects before the planning board. Therefore, there has not been any critical projects for this committee to review.

**When asked about the Signage Ordinance, Mr. Barbagallo reported the Township Committee agreed it was a good idea to have a signage ordinance.**

**Street Names**

It was proposed to revise the new street names from a Revolutionary theme to names of famous horses. The majority of the committee stated this would be consistent with the town's interest in horses. Mr. Barbagallo will obtain a list of famous horses for the committee to review.

**Discussion of Proposed Business Association**

A Colts Neck Business Association Steering Committee has been formed. The meeting on October 10 at 8 a.m. at the Library is open to the public. Membership is open to local business owners. Mr. Schwartz is the Secretary, Ed. Lear is the President for the Steering Committee. The objective is to work as a group in terms of advertising etc. of businesses in town.

Discussion continued to ensure agricultural businesses are included in the Committee. Mr. Orgo is a member and other farm owners will be invited to join the Committee.

Being no other business to discuss, the meeting was adjourned at 8:15 p.m. The next meeting is scheduled for Thursday, October 11, 2007, at 7:30 p.m.

Respectfully submitted,

Barbara Byrne  
Committee Secretary