

**Business Advisory Committee
Meeting Minutes
October 11, 2006**

Committee Members Present: Chairman Barbagallo, A. Goodwin, D. Burry

Committee Members Absent: A. Hager, R. Coutts, M. Staub, M. Stivala Jr.

Township Liaison Absent: B. Forester

Associate Members Present: M. Solondz, J. Mancino, T. Morello, M. Geneve

Associate Members Absent: J. Stewart

The meeting was called to order by Chairman Barbagallo at 7:35 p.m. The notice below was read. The notice requirements of the New Jersey Open Public meetings law has been satisfied by forwarding a news release to the Asbury Park Press, stating that a meeting of the Colts Neck Business Advisory Committee Meeting would be held on October 11, 2006 7:30 p.m. at Town Hall. The notice requirements have been posted on the Township bulletin board and a copy is on file in the Office of the Township Clerk.

After saluting the flag, roll call was taken by Mario Geneve. Minutes from the September 14, 2006 meeting were approved, with the following corrections:

Proposed Chase Bank: Mrs. Morello pointed out that the Chase Bank plan presented to and approved by the Architectural Review Committee, and upon which her written report to the township was based, had two signs on the building; and one of the two was to be removed. The plan shown to this committee included their highway sign and much more signage on the building.

Colts Neck Shopping Center: Mr. Solondz (not Mr. Stivala) asked Mrs. Morello to refrain from commenting, due to a conflict of interest. Mr. Stivala pointed out that Mrs. Morello was commenting, not voting on the issue. Mrs. Morello also added that there are members on the committee, who comment and also vote on matters which they have vested interests, and should also refrain comment.

Proposed Chase Bank

Mrs. Morello pointed out that the Chase Bank signage violates the town ordinance and distributed corrected minutes of September 14, 2006 to be attached to today's minutes.

Signage Ordinances

Mrs. Morello raised the problem of having one sign per building. Mr. Barbagallo corrected the statement and suggested the ordinance is one sign per business in a building. Mr. Burry read the ordinance to clarify the rules for sign size and the number of signs per business in a particular building.

Mr. Goodwin raised the problem of poorly made signs being difficult to read while driving.

Mr. Barbagallo added that buildings set back from the roadway also have a sign reading problem and suggested a possible solution would be increasing the size of signs. The committee discussed possible solutions to the signage problems businesses experience.

Mr. Burry suggested we study the signage ordinances of Spring Lake to develop some solutions.

Brock Building

Mr. Barbagallo informed the committee members that a proposed two story, 15,000 sq. ft. building would probably be reduced in size by Mr. Brock to a one story 12,000 sq. ft. building.

Being no other business to discuss, the meeting was adjourned at 8:45 p.m. The next meeting is scheduled for Thursday, November 9, at 7:30 p.m.

Respectfully submitted,

Barbara Byrne
Committee Secretary